



2018 ANNUAL REPORT

Port Hardy & District Chamber of Commerce

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The Port Hardy Chamber of Commerce exists because of our members. It is our members who we serve and through their support that the Port Hardy Chamber has evolved and progressed over the past 46 years. The Chamber continues to provide unwavering support to our members and the community we all call home.

The Chamber is in the business of:

- Advocacy and Public Policy
- Workforce Development
- Economic Development
- Communication and Awareness
- Credibility for the Business Community

As we embark on our 47th year, the Chamber is hard at work supporting and championing innovative workforce development policies, programs and partnerships aimed at building Port Hardy's skills base and addressing emerging trends and prospects. In a changing business climate, we support entrepreneurship as the new economic model, promote business investment and growth and think outside of the box.

In 2018 we will see encouraging growth in member engagement with more members taking advantage of learning and networking opportunities like luncheons, mixers and workshops. We continue to seek more learning opportunities and ways in which we can share our local expertise in a member to member environment. The Chamber will continue to support community events that support business prosperity and local consumer loyalty. Chamber initiatives and focus will come from the membership at large, as the organization continues to work towards what matters most to our members.

Your Chamber.... Supporting Business in 2018

- Provided learning opportunities throughout the year, including events featuring engaging speakers from a variety of industries, WorkSafe training seminars, and more.
- Facilitated round table sessions with MLA Claire Trevena which provided opportunities to talk about the issues that matter most to our business community.
- Celebrated business excellence at the annual business awards Gala with a record number of nominees and votes cast.
- Collaborated with NIEFS by providing work experience, mentorship and training opportunities.
- Represented Port Hardy at the BC Chamber AGM and Conference.
- Hosted a variety of Member Mixers and Luncheons with relevant speakers and topics.
- Represented Chamber Members at the following tables:
 - BC Ferries Advisory Committee (Northern Routes)
 - Port Hardy Tourism Advisory Committee
 - Vancouver Island North Tourism Advisory Committee

BOARD OF DIRECTORS

The Port Hardy Chamber of Commerce is a nonprofit organization, governed by a volunteer Board of Directors. The Board of Directors is a group of strategic thinkers who believe in our community and its businesses and in our ability to achieve our collective goals. Chamber Board Directors meet 6 times over the year and focus on strategic priorities for the sustainability of the Chamber and our members. Thank you to our 2018 Directors who have been so generous with their time and talent.

Rob Tucker, President

Anna Burgess

Alexander Higgins, Treasurer

Dennis Dugas

Muffy Jones, Secretary

Riley Zimmerman

Jennifer DeToro

Lisa Harrison

YOUR CHAMBER OF COMMERCE TEAM

Elizabeth Aman-Hume, Executive Director

Sandra McLaughlin, Visitor Services Supervisor/Events Coordinator

Your Chamber & Tourism

Visitor Services



Recognizing the value and benefits a healthy tourism industry brings to the community, your Chamber of Commerce provides professional leadership in the delivery of visitor services and community information. Our Visitor Services Team welcomed more than 12,000 visitors during 2018. The Port Hardy Chamber of Commerce provides Visitor Services with funding from the District of Port Hardy & Destination BC.

Destination Marketing



As service provider for the MRDT (Hotel Tax) strategic plan for marketing, the Chamber takes a leadership role in marketing Port Hardy as a destination. This is achieved through digital & print advertising, social media, website development and outreach. Significant

investment has been made in the tourism sector and Port Hardy is gaining momentum as a destination. The work is done with the oversight of the Port Hardy Tourism Advisory Council and the District of Port Hardy.